

Dr. Babasaheb Ambedkar Open University
Term End Examination January-2026

Course	: MJMC	Date	: 25-02-2026
Subject Code	: MAJMC/MAJMCOL-05	Time	: 11:30am to 01:45pm
Subject Name	: Basic English Language Skills for	Duration	: 02.15 Hours
	Mass Media – 2	Max. Marks	: 70

Q-1 Define the Modifiers and its significance of sentence with examples. (14)

OR

Discuss the Meaning and Functions of Phrases.

Q-2 What is role of Grammar in News? (14)

OR

What should be focusing firstly write constructing correct sentences.

Q-3 Why importance of communication? Prove it. (14)

OR

Any language is toll for better communication? Prove it.

Q-4 **Write Short Notes. (Any Two)** (14)

1. Define the meaning and significance of Punctuation with example
2. Define the meaning and significance of ADJECTIVE with example.
3. Describe the Rules of Capitalization?
4. What are the Different Types of Writing?

Q-5 **Select the correct option from the following questions. (Two marks each)** (14)

1. Clock: Time: Thermometer:
(A) Heat (B) Radiation (C) Energy (D) Temperature
2. Traffic in Riyadh.....
(A) There is too much traffic in Riyadh (B) I don't like driving in Riyadh
(C) Don't drive in Riyadh (D) Driving is difficult in Riyadh
3. What would be the best title for the story?
(A) Joe Joins the Team (B) Practice Makes Perfect
(C) Bill Wins the Big Game (D) Bill's Basketball Problem
4. The first paragraph of a news story is known as:
(A) Tail (B) Lead (C) Headline (D) Body
5. Which of these is a 'Human Interest' story category?
(A) Feature (B) Editorial (C) Breaking News (D) Advertisement
6. Dadhimself.
(A) Cut (B) Saved (C) Shaving (D) Save
7. For a Radio script, the language should be:
(A) Formal (B) Conversational (C) Highly Technical (D) Archaic
